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Flipmat Artwork Specification Sheet:

For the Graphic Artist:

Please Note

- Please include all linked image files
- Please either **convert all text to paths** or **supply fonts with the file**
- Please supply images in high resolution (300dpi) at the correct size
- Please supply all colour images in CMYK (not RGB)
- If sending a Photoshop file please send the original layered psd file
- All type needs to be more than 5mm from the edge of the dieline
- Where possible please create gradients in Photoshop using 3 pixel noise and 3 pixel gaussian blur
- We can email Photoshop and Illustrator templates on request
- We are Mac based, and can also accept PC files
- The non-slip backing has a texture that may cause some colours to appear cloudy and solid blacks to appear grey

SOFTWARE WE ACCEPT

We accept files in the following formats (up to and including)

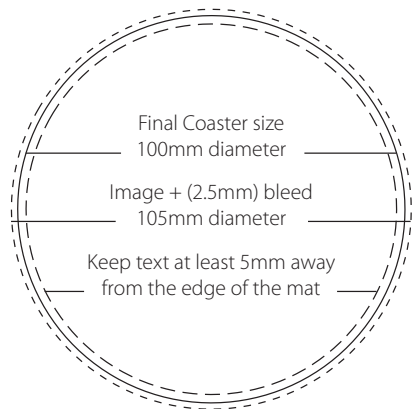
- PDF/Adobe Acrobat 8
- QuarkXPress 6.5
- Illustrator CS3
- Photoshop CS3
- Indesign CS3

MEDIA WE ACCEPT

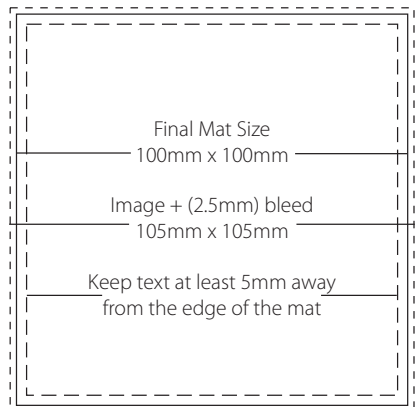
Small files can be emailed to us.

For logos, photos or images larger than 5mb, please copy and save/burn to a CD or USB flash drives. You may also send files to us using the service provided by www.yousendit.com

Round Coaster 100mm diameter



Square Coaster 100mm square



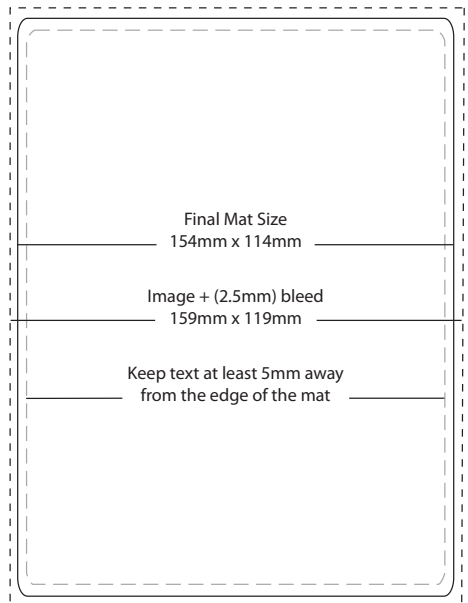
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Mini Mat 114mm x 154mm



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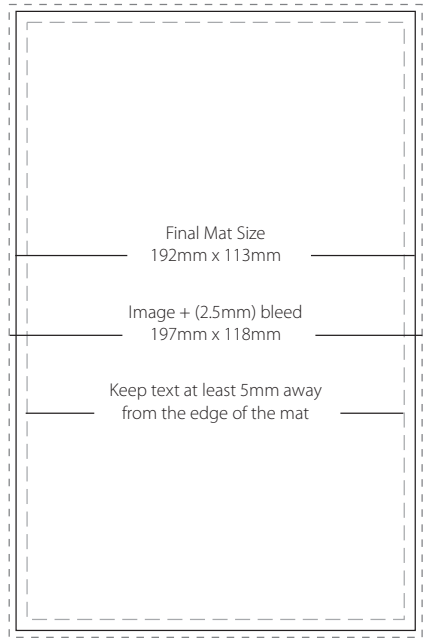
Flipmat Artwork Specification Sheet:

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Mailmat 115mm x 195mm



SOFTWARE WE ACCEPT

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Flipmat Artwork Specification Sheet:

For the Graphic Artist:

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Square 152mm x 152mm



SOFTWARE WE ACCEPT

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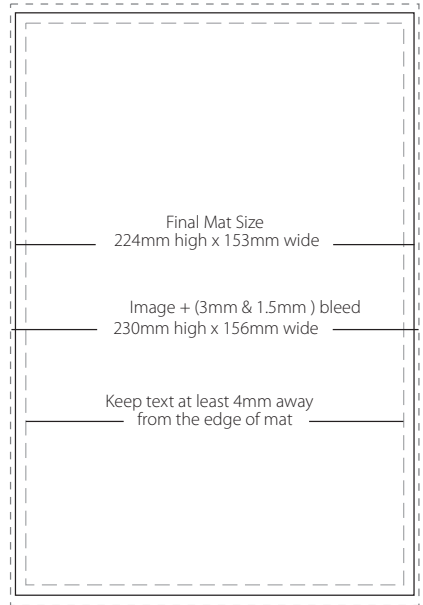
Flipmat Artwork Specification Sheet:

For the Graphic Artist:

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Regular 224mm x 153mm



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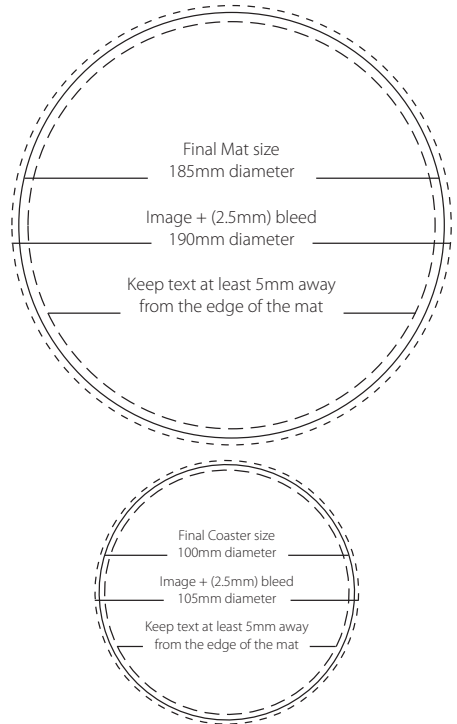
Flipmat Artwork Specification Sheet:

For the Graphic Artist:

Round & Coaster

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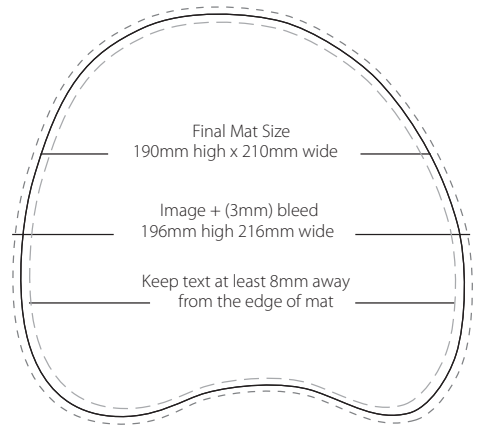
Flipmat Artwork Specification Sheet:

For the Graphic Artist:

Ergo 210mm x 190mm

Please Note

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- Please either **convert all text to paths** or **supply fonts with the file**
- Please supply images in high resolution (300dpi) at the correct size
- Please supply all colour images in CMYK (not RGB)
- If sending a Photoshop file please send the original layered psd file
- All type needs to be more than 8mm from the edge of the dieline
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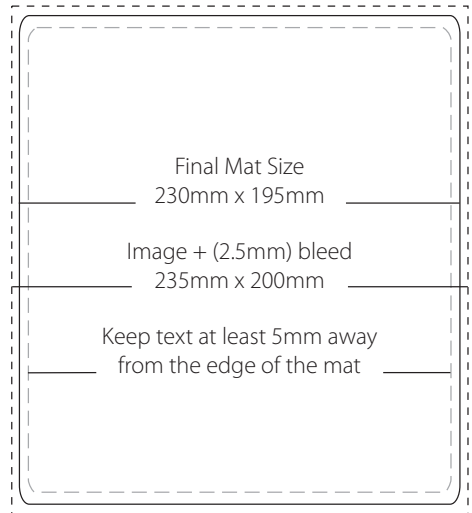
Flipmat Artwork Specification Sheet:

For the Graphic Artist:

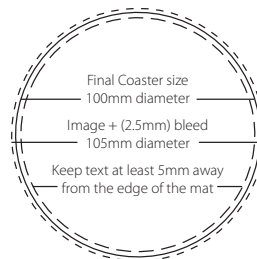
Large 230mm x 195mm

Please Note

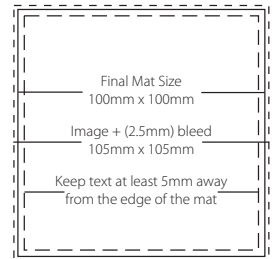
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Round Coaster 100mm diameter



Square Coaster 100mm square



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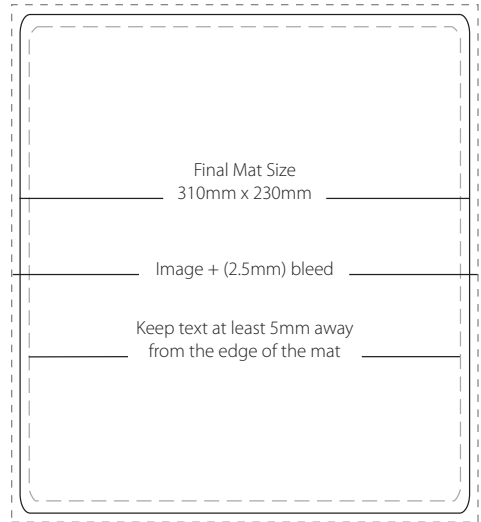
Flipmat Artwork Specification Sheet:

For the Graphic Artist:

Custom 230 x 310 max

Please Note

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Counter mat 455 x 295

